

ECONOMIC DEVELOPMENT PARTNERSHIP

PRACTICAL STRATEGIES FOR ATTRACTING LOCAL INVESTMENT



A PROGRAM OF NORTHEASTERN UNIVERSITY'S CENTER FOR URBAN AND REGIONAL POLICY (CURP)

PRACTICAL STRATEGIES FOR ATTRACTING LOCAL INVESTMENT

- Working hard to attract industry and private investment?
- Striving to relieve pressure on your residential property taxpayers?
- Need to broaden and diversify your tax base?
- Ready to focus your economic development activities?
- Willing to share your experience with other communities?

If you answered yes to any of these questions, then your jurisdiction would benefit by becoming a member of the ECONOMIC DEVELOPMENT PARTNERSHIP.

Local jurisdictions have the ability to shape their own destinies. In fact, they are the only ones who can. There are a number of factors that determine business location decisions that local jurisdictions can do something about, including local permitting processes, labor suitability, and quality of life. The chances for successfully attracting business increase significantly when partners work together to provide strategies, processes, tools, and information to help each other compete successfully.



WHAT THE ECONOMIC DEVELOPMENT PARTNERSHIP OFFERS

- A robust and confidential Self-Assessment Tool
- Benchmarks for local strengths and weaknesses
- Detailed guidance on where to focus efforts
- Extensive services and consultation
- In-depth training sessions
- Shared best practices
- Additional tools

WHAT OUR LOCAL OFFICIALS ARE SAYING

“ This is a great roadmap for the essentials for benchmarking our city's economic development policy. ”

JAY ASH, *City Manager, Chelsea, MA*

“ I'm using this as a guidebook for re-tooling our development process. ”

MAYOR CHARLES RYAN, *Springfield, MA*

MORE LOCAL PARTICIPANTS MEANS GREATER VALUE FOR ALL.



The ECONOMIC DEVELOPMENT PARTNERSHIP is a result of CURP combining efforts with the National Association of Industrial and Office Properties (NAIOP), the nation's principal commercial and industrial real estate trade association, to create a practical set of tools for local governments to better position themselves to attract industry, private investment, a sustainable tax base and quality good paying jobs.

This partnership is designed to help municipalities, counties, and regions surmount the “deal breakers” within their control that discourage economic growth and opportunity, to enhance the power of local officials to effect positive change in policies and procedures, and to better enable these communities to compete for critically needed private sector investment.

Your jurisdiction will benefit from our:

- Professional partners from academia and the private sector
- Sophisticated practical tools and strategies
- Latest and best information and training
- Visibility to the development community
- Recognition by federal and state officials
- Enduring long-term relationships

Please visit our website at:

WWW.ECONOMICDEVELOPMENT.NEU.EDU

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